



# Investment Philosophy

- In the long run, markets are mostly efficient.
- ◆ The primary determinant of investment success is proper asset allocation.
- In the short term, investor psychology and behavior create opportunities to take advantage of fear and greed in markets.
- Behavioral mistakes can derail even the best investment plans and strategies – maintaining discipline is key.
- Portfolio management and financial planning working in tandem is critical for achieving successful outcomes.

## **Invariant Portfolios**

Our portfolios provide low-cost, efficient, market exposure suitable to a variety of investment objectives, ranging from capital preservation to long term growth. Five portfolios are offered that are designed to help you achieve your financial goals.



#### **AGGRESSIVE GROWTH**

Suitable for clients in the accumulation phase looking to participate in the long-term appreciation potential of the global stock market. This model emphasizes capital appreciation over income or capital preservation.



#### **GROWTH**

A capital appreciation focused portfolio with a 60-80% allocation to equities, with the remainder in diversifying asset classes such as fixed income and alternatives. This model offers a blend of capital appreciation and capital preservation, with an emphasis on capital appreciation.



#### **BALANCED GROWTH**

A moderate risk portfolio with a 50-70% allocation to equities, with the remainder in diversifying asset classes such as fixed income and alternatives. This model offers a blend of capital appreciation and capital preservation.



#### MODERATE GROWTH

A diversified portfolio with a 30-50% allocation equities, with the remainder in diversifying asset classes such as fixed income and alternatives. This model offers a blend of capital preservation and capital appreciation, with an emphasis on capital preservation.



#### **CAPITAL PRESERVATION**

A conservative portfolio with a fixed income allocation between 60-80%, with the remainder in equities and alternatives. This model emphasizes capital preservation over capital appreciation.



### **Income Series**

The Income Series is catered toward clients who are looking for a low-risk, higher-yielding alternative to high-cost annuities and CDs.



#### STRATEGIC INCOME

A conservative portfolio focused on capital preservation and income.



#### **ENHANCED INCOME**

A conservative portfolio focused on capital preservation and income, while also seeking modest growth.

## Single Stock Strategies

Single stock portfolios are based on Invariant's proprietary research and seek to deliver long-term capital appreciation or income.



#### **PROFITABILITY ALPHA**

A large market capitalization, U.S. equity strategy that aims to own companies that are more profitable than their peers. The initial screening process filters for a combination of profitability, growth, and low short interest. The names generated by the screen are then given a blended value and quality score using various ratios. The strategy aims to own the top 20 names, rebalanced semi-annually.



### **QUALITY DIVIDEND**

A large market capitalization, U.S. equity, dividend-focused strategy. The initial screening process filters for a combination of yield, quality, low beta, and low short interest. The names generated by the screen are then given a blended value score using different valuations ratios. The strategy aims to own the top 20 names, rebalanced annually.

### **Custom Portfolios**

Invariant's expert in-house investment management team can customize portfolios for high-net-worth clients and those with unique circumstances. Whether you are a business owner facing a unique set of risks, you hold stock from a low basis and want to avoid paying a big lump sum tax bill, or you prefer to avoid securities that do not accord with your values (ESG), Invariant can tailor a solution for you.

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